

## INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

[www.thewpbfchannel.com](http://www.thewpbfchannel.com)

Billing Address:

**Media Arts Group**  
**Attention: Accounts Payable**  
**2001 9th Ave**  
**Suite 105**  
**Vero Beach, FL 32960**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1510147-2	08/07/16	August 2016	08/01/16 - 08/02/16

Property	Account Executive	Sales Office	Sales Region
WPBF	WPBF House National	House National	National

Advertiser	Product	Estimate Number
Alonzo for St. Lucie Co. Jur	7/31-8/2	

Flight Dates	Order #	Alt Order #
07/31/16 - 08/02/16	1510147	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/01/16	08/02/16	Good Morning America	7-9AM	MT-----	:30	3	\$246.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/01/16	08/07/16	MT-----	3	\$246.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/01/16	7:25 AM	Good Morning America	7-9AM	:30	ALONZO for ST LUCIE JUDGE	\$246.00 NM
3	WPBF	M	08/01/16	8:13 AM	Good Morning America	7-9AM	:30	ALONZO for ST LUCIE JUDGE	\$246.00 NM
2	WPBF	Tu	08/02/16	8:29 AM	Good Morning America	7-9AM	:30	ALONZO for ST LUCIE JUDGE	\$246.00 NM
6	08/01/16	08/02/16	M-F 5pm News	5-6pm	MT-----	:30	2	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/01/16	08/07/16	MT-----	2	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	08/01/16	5:16 PM	M-F 5pm News	5-6pm	:30	ALONZO for ST LUCIE JUDGE	\$525.00 NM
1	WPBF	Tu	08/02/16	5:12 PM	M-F 5pm News	5-6pm	:30	ALONZO for ST LUCIE JUDGE	\$525.00 NM
<b>Total Spots</b>							<b>5</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$1,788.00</b>
<u>Agency Commission</u>	<b>\$268.20</b>
<u>Net Amount Due</u>	<b>\$1,519.80</b>

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearst.com/broadcasting/who-we-are](http://www.hearst.com/broadcasting/who-we-are)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.